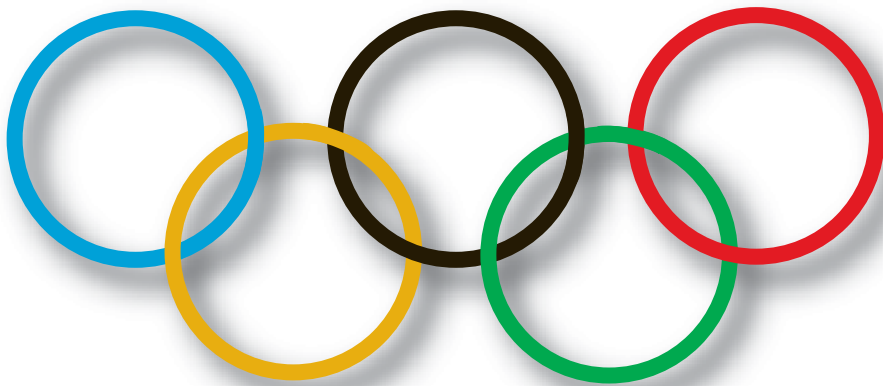


# *Everyone Wins!*

when you give your support to a woman  
planning to breastfeed or a mother  
already breastfeeding her child!



*August 1-7, 2008*

## *World Breastfeeding Week*

### **Benefits of Breastfeeding**

- breastfeeding promotes a baby's good health from birth throughout life
- breastfed babies have fewer ailments such as diarrhea, ear infections, infections of the respiratory and urinary tracts, allergies and asthma
- babies are less likely to develop childhood cancers and have a reduced risk of Sudden Infant Death Syndrome (SIDS)
- babies who are breastfed exclusively for at least six months have a reduced risk of obesity later in life

Missouri Department of Health and Senior Services  
Section for Healthy Families and Youth – Breastfeeding Program

**[www.dhss.mo.gov/breastfeeding](http://www.dhss.mo.gov/breastfeeding)**

